

75 YEARS
of
GREAT
FUTURES



BOYS & GIRLS CLUBS
OF CENTRAL OHIO



Shonn

2023 Youth of the Year

The Boys & Girls Clubs' premier recognition program, celebrating members for their outstanding achievement in leadership, service, and academic excellence.

YOUTH OF THE YEAR
SPONSORSHIP OPPORTUNITIES
2023 - 2024

CEO CORNER



Since 1948, Boys & Girls Clubs of Central Ohio (BGCCO) has been creating great futures for local youth. Though much has changed since our organization was founded, our core mission has remained the same – *to enable young people to reach their full potential.* Today, we have grown from one Clubhouse in Columbus to serving thousands of kids across three counties.

As we embark on our 75th Anniversary year, BGCCO has much to celebrate! And, as CEO of this impactful organization, it is my privilege to invite you to **celebrate with us** and become part of our mission as a corporate partner.

BGCCO's Youth of the Year Program will begin this fall with recognition opportunities for our corporate partners throughout 2024.

Enclosed you will find our full suite of sponsorship benefits designed to provide maximum brand exposure throughout the year while offering multiple opportunities to engage with BGCCO. We would love to have you join us for Youth of the Year to support our mission and set thousands of children up for success.

For the past 75 years, BGCCO has been honored to receive overwhelming support from a community passionate about kids and their futures. Please join us in creating great futures for the next 75 years and beyond!

In celebration,

Doug Wolf
Chief Executive Officer

BY THE NUMBERS



12 CLUBS
across
3 COUNTIES



100,000+
MEALS SERVED
ANNUALLY



SERVES KIDS
GRADES K-12



SERVES OVER
2000 MEMBERS
ANNUALLY



ALL MEMBERS ARE
PHYSICALLY ACTIVE WHEN THEY
THEY ARE AT THE CLUB



50¢ PER DAY
MEMBER FEE
\$25 PER DAY
BGCCO COST



94%
OF OUR MEMBERS EXPECT TO
GRADUATE
HIGH SCHOOL

BENEFITS	Presenting Sponsor (Exclusive) \$25,000	Diamond \$20,000	Platinum \$15,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500
Two tickets to the event	✓	✓	✓	✓	✓	✓
BGCCO Website	Logo with link	Logo with link	Logo with link	Name	Name	Name
Social media mention	Logo	Logo	Logo	Name	Name	Name
Press Release	Name	Name	Name			
Invitations, marketing materials & event program	Large logo	Large logo	Logo	Logo	Name	Name
Event signage	Large logo	Large logo	Logo	Logo	Name	Name
Youth of the Year announcement mailing	Large logo	Large logo	Logo	Logo	Name	Name
Annual Report	Large logo	Large logo	Logo	Logo	Name	Name
Invites to year-round engagement opportunities	✓	✓	✓			
Co-Branded event sponsor	✓					
Opportunity to speak at event	✓					

Sponsorship commitments must be received by January 15, 2024, for inclusion in the above amenities.

Thank you to our 2022-2023 Youth of the Year Sponsors:

Medical
Mutual



Huntington



Ohio
Health

Secure your sponsorship by contacting Addie Natalie,
Corporate and Foundation Relations Manager, at
anatalie@bgccentralohio.org or (614) 221-8830 x 204