



2022 Annual Report
Blueprint to Great Futures

Who We Are

From the CEO

Dear Club Family,

You will often hear me say at Boys & Girls Clubs of Central Ohio "we are better than anyone at getting better." As I reflect on all that we accomplished in 2022, I am confident that this is not simply a motto but a reality. My reflections also give rise to an overwhelming sense of gratitude. I am grateful for our team, our young people, our community, and YOU! Your support has enabled us to relentlessly pursue our mission, continuously improve, dream bigger than we could ever imagine, and provide central Ohio kids the absolute best place to be outside of school so that they can learn, grow, and prepare for their futures.

Providing young people the best out-of-school time programming is the center of everything we do, and it doesn't happen by accident but with intentionality. In 2021, we determined that investing in the people and places that make our mission possible would lead to better Club programs. And in 2022, as kids voted with their feet, we began to see the fruits of that investment. We saw a dramatic increase in Club attendance during the school year, the highest summer attendance since 2018, and we had more teens walk through our blue door than ever before. We received high Club experience ratings from our kids, caregivers and staff. And our many generous donors showed their steadfast commitment to our mission by helping us surpass our \$13.5 million *Investing in Great Futures* comprehensive campaign by nearly two million dollars.

Better Clubs mean better outcomes for our kids. Thank you for being the reason that we can do more and achieve more for and with young people in our community.

To great futures,

TONY

Doug Wolf

2022 Board Members



BGCCO allows for youth to be themselves. It is a place where kids are individuals and not just numbers, and the caring relationships that staff build with each youth create legacy changes.

LaShanna Potts | Board Member

Johnathan Northup, President Laurie Kamerer, Vice President Bob Brokaw, Treasurer Phil Goldstein, Secretary

Raj Bellani Chris Boyd Bryan Carson Melissa Crum Rhea Cunningham Randy Dupler Tony Garrison David Hatcher Stephanie Infante Catherine Kennedy LaShanna Potts Sandra Rich Chris Suel Brandy Sullivan Jack Trachtenberg Ryan Trierweiler Sarah Wallace

Steve Weis

Marion Advisory Board

Jack Trachtenberg, Chair

Elizabeth Azhikannickal Gus Comstock Melanie Comstock Amy Decker Brandon Hayes Kevin Gniazdowski Leiha Lamb Allison Manley Leslie Schneider Jen Sheridan Jack Trachtenberg

Newark Advisory Board

Raj Bellani Barry Connnell Lindsay Englefield Lee Heckman Sally Heckman David Lewis Cynthia Menzer Matt Miller Rob Montagnese Jennifer Roberts Sarah Schwab Sarah Wallace Adam Weinberg



Mission

To enable young people to reach their full potential

We believe that a child's future should not be dictated by where they're from or the circumstances that surround them. By providing proven pathways and opportunities, we help young people overcome the obstacles that threaten their long-term success so that they can build the great futures they deserve.

Our Values

We care deeply about kids and their futures. With our I-CARE values guiding us, we can ensure that every child who walks through our doors has an optimal Club experience and the tools they need to be successful in whatever path they choose.















Collaboration



Accountability



Respect







Great People, Places & Programs

Our Strategy for Success

What makes Boys & Girls Clubs of Central Ohio unique is our combination of dedicated professionals, safe spaces, and proven future readiness programs.



10 CLUBS across 3 COUNTIES

(Franklin, Licking, Marion)





86

Dedicated Staff members









4 PROVEN PROGRAM PILLARS



Our People

Dedicated Professional Staff

Research shows that kids who develop positive relationships with non-family adults feel more support, engage in less risky behavior, and have increased levels of overall well-being. Our professional staff are committed to ensuring every child feels connected, cared for, and heard.





of Club kids say
I have an adult at the
Club who listens to me



of Club kids say I can talk to an adult at the Club if I have a problem



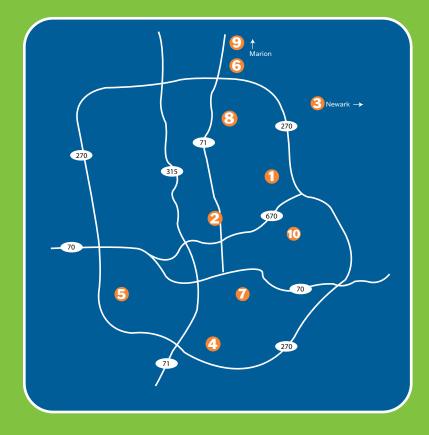
of Club kids say the adults at the Club care about me

Our Places

Safe, Engaging Spaces

Environments that are safe, positive, and inclusive are essential for a young person's development. **Our 10 Clubhouses** throughout Central Ohio foster a sense of community and belonging so that kids feel empowered to learn, connect with peers, and explore their interests.





Clubhouse Locations

- 1 KIPP Columbus
- 2 Champion Companies Milo-Grogan
- 3 Louella Hodges Reese
- 4 South Side
- J. Ashburn Jr.
- 6 River Valley Schools
- 7 Livingston Elementary
- 8 Northland High School
- 9 Oak Street
- 10 Africentric Early College

Our Programs

Preparing Kids for Great Futures

Our Formula for Impact is the blueprint for all Boys & Girls Club programming. This roadmap helps ensure members achieve our priority outcomes of Academic Success, Healthy Lifestyles, Character & Leadership, and Mental Health & Well-Being which provides the foundation they need to build great futures.

Academic Success

Ensures our members graduate on time, ready for post-secondary education and 21st century careers.



94% of Club members expect to graduate from high school.

At the Club, staff always encourage me to graduate from school and make it to college!

Jalaya | Club Member

Character & Leadership

Provides our members with the skills to be caring and responsible community members.



90% of kids say they try to help if they see someone in need.

I have learned a lot about the power of helping others. I have learned to help without being asked and have seen the value of taking care of my community.

Cameron | Club Member



For so many kids, the Club gives them the opportunity to step out of their day-to-day routine and opens their eyes to possibilities they never knew existed. Each program helps them build new skills, gain exposure to new opportunities, and provides the foundation they need to be successful in life.

Donald Fullum | Assistant Club Director

Healthy Lifestyles

Prepares our members to make good decisions for their minds, body, and soul.



100% of Club members are physically active every day they attend the Club.

I love to come to the Club because we get to do activities and play games in the gym.

Tayshawn | Club Member

Mental Health and Well-Being

Equips our members with the skills to make healthy choices, develop positive relationships, and manage stress and adversity.



100% of Club members scored in the healthy socio-emotional development range.

My Club experience has shaped the way I communicate and connect with other people.

Lilly | Club Member

Our Financials (in 000's)

INCOME STATEMENT BALANCE SHEET 2%^{1%} **REVENUE** Revenue **Assets** Donations **Donations** \$2,342 Cash \$4,240 Membership **50**% Grants 2,281 **Pledges** 1.626 48% Grants Membership 101 **Property & Equipment** 11,614 Other Other 223 Other 39 **Total Assets Total Revenue** \$4,947 \$17,519 **EXPENSES** Liabilities **Expenses** Program **Current Liabilities** \$421 \$3,706 **Program** Management Management & General 342 Non-Current Liabilities 2,523 86% & General 250 **Total Liabilities** \$2,944 **Fundraising & Events** Fundraising **Total Net Assets** \$14,575 & Events **Total Liabilities & Net Total Expenses** \$4,298 \$17,519

Great Futures Start With YOU!

Assets

Although the cost to support ONE child at the Club is \$25 per day, families pay just 50 cents for the unlimited opportunities that the Club offers. With membership fees making up less than 1% of revenues, we rely heavily on the support from individual, corporate and foundation donors to make great futures possible.



Clubs Improve Youth Outcomes

Columbus City Schools partnered with our J. Ashburn Jr. Clubhouse to study the positive benefits gained through 90 hours of Club programming. Results showed regular Club attendance improved academic performance, encouraged greater school attendance, and boosted mental health.



Showed healthy socio-emotional development



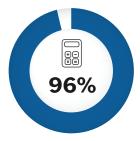
Fewer unexcused absences



Chronically absent students improved school attendance



Improved Reading Achievement Scores



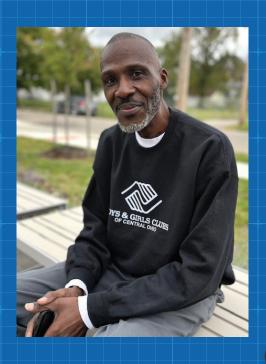
Improved Math Achievement Scores

A Lifetime of Impact

BGCCO Alum Charles Thompkins took his first step through the Club's blue door at the age of 12. Since that day nearly 50 years ago, the Club has fostered a sense of community and purpose that has helped shape the person he is today.

What the Boys & Girls Club meant to me was everything. It prepared me and a lot of my friends for our life journeys.

At BGCCO's September Town Hall, Charles shared that he still carries his 1975 Club membership card in his wallet with him wherever he goes – a symbol of what it means to be a member of the Boys & Girls Club. Charles says whenever someone asks him how long he was a Club member, he says, "I'm always going to be a member. Until my last breath on this Earth, I'll be a member of the Boys & Girls Club."



In Their Words

Parents, Kids, & Staff

Our Parents

In a recent survey, 100% of parents report they are satisfied with their child's Club experience! See all of the ways our parents say the Club has made a difference.

76% Math

Reading

88%
Making friends

Homework

Overall in school

94%Self-Confidence



I didn't want my son
Shonn to just be another
statistic you hear about
on the news. At the Club,
he has had so many
opportunities to develop
leadership skills, build
confidence, and prepare
for his future. Now that
he's a teen, he hopes to
one day start his own nonprofit business and give
back to others in the
community.

Angelique Sutton | Club Parent



Our Kids

92%

"I enjoy coming to the Club." 94%

"There are fun programs at the Club." 95%

"Adults here encourage me to do my best."

95%

"People at the Club accept me for who I am."

It's fun to come to the Club because I get to see my friends and get help with my homework.

Sophia, Age 9 | Club Member

Our Staff

97%

"I feel like I belong here." 97%

"I enjoy working at the Club."

91%

"BGCCO is a great place to work."

After working at BGCCO for five years, I decided to step away in 2018. But in my heart, BGCCO was always home. Now I'm back serving as the Director of Programs, and I'm so happy to be reunited with my Club family!

Ashley Estep | Director of Programs



Investing in Great Futures Comprehensive Campaign

In the fall of 2019, BGCCO embarked on a \$13.5 million dollar campaign to raze and rebuild our oldest Clubhouse and create sustainability for our mission for generations to come. Little did we know that just a few months later, the entire world would be shut down by a global pandemic. Against all odds and with the support of a dedicated family of donors, we not only met our \$13.5 million goal, **but we exceeded it by nearly \$2 million**. In May 2022, the Champion Companies Milo-Grogan Clubhouse opened its doors to kids and families in the Milo-Grogan community.

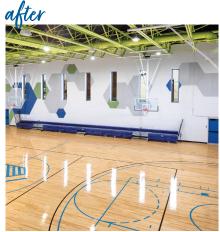












A SPACE WORTHY OF OUR KIDS

| | Old Building | New Building |
|-----------------------------------|-----------------|-----------------|
| BUILT IN | 1955 | 2022 |
| # OF FLOORS | 1 | 2 |
| CAPACITY | 125 | 200 |
| SQUARE FOOTAGE | 11,673 sq-ft | 24,160 sq-ft |
| DINING AREA | | ✓ |
| GYMNASIUM | Mini Full Court | NCAA Full Court |
| OUTSIDE COURTYARD WITH SEATING | | ✓ |
| GARDEN | | ✓ |
| LIGHTING | Limited | Abundant |
| ADMINISTRATIVE OFFICES | | ✓ |
| FLEX SPACES | 0 | 4 |
| THEATER SEATING | | ✓ |
| CONFERENCE ROOM | | ✓ |
| CAREER DEVELOPMENT ROOM | | ✓ |

2022 GREAT HIGHLIGHTS

2022 GREAT Highlights

Investing in Great Futures - Preview Night

Lead donors of the *Investing in Great Futures* campaign were invited to a special "Preview Night" and signage unveiling of the new space. BGCCO welcomed Boys & Girls Clubs of America President Jim Clark, Columbus Mayor Andrew Ginther, and the many lead supporters who made the campaign a success.



Jim Clark, President, Boys & Girls Clubs of America, congratulates BGCCO on the opening of its state-of-the art facility.



Champion Companies President and CEO and Campaign Co-Chair, Brian Yeager, thanks donors prior to a signage unveiling of the new Club.



Campaign lead donors received bricks from the old Milo-Grogan Clubhouse, thanking them for being the "building blocks" to great futures!



Grand Opening of the Champion Companies Milo-Grogan Clubhouse

Exceeding our campaign goal by nearly \$2 million was certainly cause for celebration, but nothing felt more rewarding than seeing the outpouring of support at the Club's grand opening. **Over 300 community members** walked through our blue door that day – Club friends both old and new – with a renewed sense of hope. In a time of so much uncertainty, our community had rallied together to support our young people and their futures. Guests celebrated the Club's opening with a bike raffle, cotton candy and soft pretzels, slushies from Kona Ice, visits from the Columbus Crew, Columbus Zoo, and Columbus Symphony Orchestra, face painting, caricatures, inflatables, and much more.

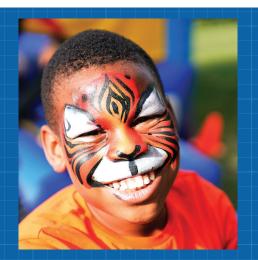


















Reaching more kids

BGCCO continues to look for ways to meet kids where they are, providing them the academic and socio-emotional supports they need to achieve success. In 2022, BGCCO opened three new school-based Clubhouses, bringing the total number of Club sites to 10 and serving approximately 200 more kids and teens.



First Before & After School Club Opens

To help fill the childcare gap in Marion County, BGCCO and the River Valley school district partnered to open BGCCO's first before and after school site, serving one hundred more young people in Marion County.

First School-Based High School Clubs Open

BGCCO opened its first teen-centered school-based Clubs, Columbus Africentric Early College and Northland High School, providing youth-facing services, resources, and opportunities for young adolescents.







Creating Great Opportunities for Teens

BGCCO continues to focus on attracting and retaining teens by providing safe, engaging spaces where they can build leadership skills, explore their interests, and prepare for post-secondary education and careers.



Youth of the Year

Kaylie G. was awarded Youth of the Year, receiving up to \$10,000 from the Keller Family Scholarship for post-secondary education, a computer, and a chance to represent the over 4,000 young people that BGCCO serves.

Creating Dedicated Spaces

A \$500,000 grant from the City of Columbus provided funding to help redesign BGCCO's teen Club spaces at the J. Ashburn Jr. and South Side Clubhouses.



LT. 8. OEMAY

Exploring New Careers

The Columbus Fire Division and the Columbus Division of Police hosted Club teens for the Department of Public Safety's First "Chief of the Day" program, exposing teens to careers in public safety.

Preparing for Jobs

Teens participated in a week of fun-filled workshops to help them prepare for job interviews including resume writing skills, "Dress 2 Impress' and "Rock the Mock" interview practice.



Celebrating our Volunteers



Backpack Stuffing Event

Over 50 volunteers assembled 400 backpacks during BGCCO's Backto-school event. Each backpack contained age-appropriate school supplies and notes of encouragement to help our kids start the year off right!

Holiday Gift Wrapping Event

In December, volunteers wrapped over 700 gifts, bringing holiday cheer to each and every one of our Club members!



Youth of the Year Mentors

Four Youth of the Year mentors volunteered their time helping our Youth of the Year candidates prepare for the big competition.

Being a Youth of the Year mentor was a strong reminder that the future is bright and that our young people are capable and ready to meet it and shape it. I loved playing a small part in the Boys & Girls Clubs' mission to support our future leaders.

Jeff Murray | Youth of the Year Mentor





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