

75 YEARS
of
**GREAT
FUTURES**



BOYS & GIRLS CLUBS
OF CENTRAL OHIO



SPONSORSHIP OPPORTUNITIES
2023 - 2024

CEO CORNER

Since 1948, Boys & Girls Clubs of Central Ohio (BGCCO) has been creating great futures for local youth. Though much has changed since our organization was founded, our core mission has remained the same – *to enable young people to reach their full potential*. Today, we have grown from one Clubhouse in Columbus to serving thousands of kids across three counties.

As we embark on our 75th Anniversary year, BGCCO has much to celebrate! And, as CEO of this impactful organization, it is my privilege to invite you to **celebrate with us** and become part of our mission as a corporate partner.

BGCCO's 75th Anniversary Celebration and Youth of the Year Program will kick off this fall



with recognition opportunities for our corporate partners throughout 2024.

Enclosed you will find our full suite of sponsorship benefits designed to provide maximum brand exposure throughout the year while offering multiple opportunities to engage with BGCCO. We would love to have you join us for one or both of our signature events to support our mission and set thousands of children up for success.

For the past 75 years, BGCCO has been honored to receive overwhelming support from a community passionate about kids and their futures. Please join us in creating great futures for the next 75 years and beyond!

In celebration,

Doug Wolf
Chief Executive Officer

BY THE NUMBERS



11 CLUBS
across
3 COUNTIES



100,000+
MEALS SERVED
ANNUALLY



SERVES KIDS
GRADES K-12



50¢ PER DAY
MEMBER FEE
\$25 PER DAY
BGCCO COST



SERVES OVER
2000 MEMBERS
ANNUALLY



ALL MEMBERS ARE
PHYSICALLY ACTIVE AT THE CLUB
60 MINS/5 DAYS A WEEK



94%
OF OUR MEMBERS EXPECT TO
GRADUATE
HIGH SCHOOL

SPONSORSHIP OPPORTUNITIES 2023 - 2024

75th Anniversary Celebration

For 75 years, Boys & Girls Clubs of Central Ohio (BGCCO) has been enabling young people to reach their full potential. To celebrate this momentous milestone, we will be hosting a celebration and art exhibit of our members' works on Thursday, October 12, 2023. At this event we look forward to remembering the past, celebrating the present, and working hand-in-hand to build the next 75 years with several hundred community members.



Partners interested in sponsoring BOTH events will receive a 10% discount.

BENEFITS	Presenting Sponsor (Exclusive) \$25,000	Diamond \$20,000	Platinum \$15,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500
Tickets to the event	12	10	8	6	4	2
BGCCO Website	Logo with link	Logo with link	Logo with link	Name	Name	Name
Social media mention	Logo	Logo	Logo	Name	Name	Name
Press release	Name	Name	Name			
Event registration site	Name	Name	Name	Name	Name	Name
Invitations, marketing materials & event program	Large logo	Large logo	Logo	Logo	Name	Name
Event signage	Large logo	Large logo	Logo	Logo	Name	Name
Post event attendee Thank you card	Large logo	Large logo	Logo	Logo	Name	Name
Annual Report	Large logo	Large logo	Logo	Name	Name	
Invites to year-round engagement opportunities	✓	✓	✓			
Co-branded event sponsor/swag	✓					
Opportunity to speak at event	✓					

Sponsorship commitments must be received by August 30, 2023 for inclusion in the above amenities.

Secure your sponsorship by contacting Addie Natalie,
Corporate and Foundation Relations Manager, at
anatalie@bgcccentralohio.org or (614) 221-8830 x 204

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SPONSORSHIP OPPORTUNITIES 2023 - 2024



Shonn
2023 Youth of the Year



The Boys & Girls Clubs' premier recognition program, celebrating members for their outstanding achievement in leadership, service, and academic excellence.

Partners interested in sponsoring BOTH events will receive a 10% discount.

BENEFITS	Presenting Sponsor (Exclusive) \$25,000	Diamond \$20,000	Platinum \$15,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500
Two tickets to the event	✓	✓	✓	✓	✓	✓
BGCCO Website	Logo with link	Logo with link	Logo with link	Name	Name	Name
Social media mention	Logo	Logo	Logo	Name	Name	Name
Press Release	Name	Name	Name			
Invitations, marketing materials & event program	Large logo	Large logo	Logo	Logo	Name	Name
Event signage	Large logo	Large logo	Logo	Logo	Name	Name
Youth of the Year announcement mailing	Large logo	Large logo	Logo	Logo	Name	Name
Annual Report	Large logo	Large logo	Logo	Logo	Name	Name
Invites to year-round engagement opportunities	✓	✓	✓			
Co-Branded event sponsor	✓					
Opportunity to speak at event	✓					

Sponsorship commitments must be received by January 15, 2024, for inclusion in the above amenities.

Thank you to our 2022-2023 Youth of the Year Sponsors:

Medical
Mutual



Huntington



Ohio
Health

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